

massachusetts coalition to prevent gun violence

7th Annual Peace MVP Awards Ceremony
Monday, October 24, 2022 at 7:00pm
Cathedral Church of St. Paul, Boston MA

Goal - Raise \$80,000

The Peace MVP Awards are our biggest fundraiser of the year. Raising \$80,000 will allow the Coalition to:

- Continue fighting back against the dangerous Supreme Court ruling in *Bruen v. New York State Rifle & Pistol Association, Inc.*, which threatens all of our safety.
- Expand our educational programming, empowering young people to engage in the legislative process and use their voices to demand change

Sponsorships:

Sponsorships are an opportunity for your business to publicly show your support for gun violence prevention. Gun violence is a public health problem with public health solutions. Your support means that fewer families and communities will experience the trauma of losing a loved one to gun violence. Past Peace MVP Awards have had more than 400 attendees.

Sponsorship Opportunities

Host: \$500

- Donor name or organization name will be listed on the event program and materials

Friend: \$1000

- Donor or organization name will be listed on event program and materials
- Donor or organization name will be displayed on our website and social media

Supporter: \$2500

- Donor name or organization logo will be prominently displayed on the event program and materials
- Name or logo will be highlighted on our website and social media
- Name or logo will be displayed throughout the event venue
- Supporters will be invited to an *exclusive* pre-event reception

Ally: \$5000

- Ally level sponsors will have receive all of the above listed perks
- Ally level sponsors will be publicly thanked during the event
- Logos will be included on exclusive Peace MVP 2022 merchandise (sponsorships will need to be submitted by **9/16/22** to be featured on merch)

- Ally level sponsors' names and logos will be displayed on invitations and all event marketing materials in the leadup to the event

Champion: \$10,000

- All of the above listed perks
- Opportunity to submit a brief video congratulating this year's Peace MVP Awardee or highlighting your organization's commitment to gun violence prevention
- Opportunity for your organization to have a table with promotional materials inside the event venue

To become a sponsor visit <https://bit.ly/pmvpsponsors>

If you would like to write a check, please make it payable to the Massachusetts Coalition to Prevent Gun Violence. Checks can be mailed to **11 Beacon St., Suite 722, Boston, MA 02108.**

Donations to the MA Coalition to Prevent Gun Violence are tax deductible. EIN number: 84-5092934.